Morgan Stanley Presents

The US Infrastructure Marketplace

New Projects and Financing Solutions from New York

Tuesday October 3rd, 2017
8:00-10:30 am

Morgan Stanley Building
1585 Broadway
New York, New York

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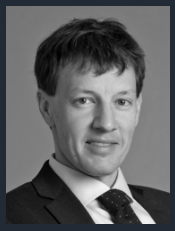
Keynote Speaker



James Patchett
President & CEO
NYCEDC
KEYNOTE SPEAKER

A proponent of affordable housing and a principal driver of Mayor de Blasio's effort to create 100,000 jobs within ten years, James Patchett became President and CEO of NYCEDC in February 2017 after serving as Chief of Staff to Deputy Mayor for Housing and Economic Development Alicia Glen. Before his transition to NYCEDC, Mr. Patchett was pivotal in securing many of the Mayor's signature affordable housing achievements and was one of the de Blasio administration's chief negotiators on major land use matters.

Prior to joining the office of the Deputy Mayor, Mr. Patchett served as Vice President of the Urban Investment Group at Goldman Sachs where he helped finance a variety of real estate and economic development projects across the country. He previously worked as a consultant, assisting public and private organizations with economic development projects. He currently serves on the board of the Prospect Park Alliance, a nonprofit dedicated to sustaining Brooklyn's most famous park. Mr. Patchett holds a BA in Economics from Amherst College and an MBA from Stanford University. He lives in Brooklyn with his wife and young son.

Expert Panelists
FINANCE BRIEF

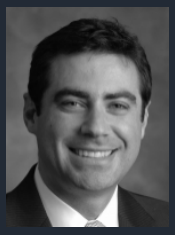
Eleni Janis
Vice President
NYCEDC

MODERATOR

Eleni Janisis a Vice President of External Partnerships at the New York City Economic Development Corporation. She heads a new department at the Center for Urban Innovation responsible for setting strategy and forging shared-value, high-impact partnerships with government, business, academia and the nonprofit sector nationally and internationally to catalyze innovation, inclusion and continuous growth across industries and places in New York City.

Eleni is passionate about entrepreneurship and the power of markets to catalyze innovation and social impact. Previously, she built the Social Capital Desk at the NYCEDC, a team which worked with New York City's rapidly asset management community to identify opportunities to scale ESG investing. Eleni is herself an entrepreneur having built and co-founded a nonprofit organization, a consulting practice and new business practices in established firms. She has extensive experience in nonprofit management and board governance, and has dedicated most of her career to public policy, market research and strategic communications. Her work spans 15 years in Washington, D.C., New York, London and Athens.

Eleni holds a Master's Degree in Political Campaign Management from New York University and a Bachelor's Degree in Communications and Media Studies from the National University of Athens.



Adi Blum
Managing Director, Energy & Power Infrastructure
BlackRock

Adi J. Blum is a Managing Director of the BlackRock Real Assets group within BlackRock Alternative Investors. Mr. Blum is responsible for investment origination, execution and exit strategy, focusing on the energy infrastructure sector.

Prior to joining BlackRock in 2017, Mr. Blum was a Managing Director on the Energy Infrastructure team at First Reserve. Prior to joining First Reserve in 2011, Mr. Blum was a Vice President at High Road Capital Partners, a middle market private equity firm. Prior to High Road Capital Partners, he was an Associate in Citigroup Markets & Banking's Mergers & Acquisitions group.

Mr. Blum earned a B.S. from Georgetown University, School of Foreign Service in 2000 and an M.B.A. from New York University, Stern School of Business in 2006.

J. Todd Morley
Founder & Chairman
G2 Investment Group

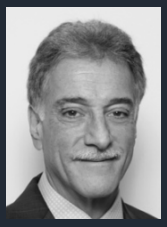
J. Todd Morley is Founder and Chairman of G2 Investment Group. He also co-founded investment firm Guggenheim Partners LLC, which has over $300 billion assets under management. He served on the Guggenheim Board as well as on its Executive Committee.

G2 was founded in 2009, when Mr. Morley identified an opportunity with several partners to build an investment group that creates and sustains profit for individuals, families and institutions. The firm acts on the principle that investments in basic "pillars" of human need – food, water, energy, shelter, health care, communication, education – often create asymmetrical return profiles, many of which act as a hedge against inflation

Mr. Morley currently serves on the Board and the Investment Committee of Rising Holdings, a partnership with former Federal Reserve Governor, Nelson Rising, MB Global Partners, an international private investment group and i(x) Investments, an impact investing platform Mr. Morley co-founded. Mr. Morley also serves on the Lycée Français de New York Endowment Investment Committee.

From 2010-2014, Mr. Morley served as Chairman of Forbes Private Capital Group, a private equity formation group co-sponsored by the Forbes family. Previously, he was Chief Executive Officer of Links Holdings LLC and a Managing Director at Donaldson Lufkin and Jenrette.

Expert Panelists
CASE STUDY



Daniel Baer
Senior Vice President
WSP USA

Daniel Baer AICP is a Senior Vice President and National Planning Lead for WSP/Parsons Brinckerhoff, a nationally and internationally recognized Planning and Design consulting firm. With 30 years of consulting and project management experience, Dan has worked on some of the largest and most complex transportation and land development initiatives throughout the country.

Dan is presently the managing an effort for the Port Authority of New York/New Jersey which involves the development of master plan for the replacement of the busiest bus terminal in the world, located in New York City. He is also the Deputy Project Manager for the FRA's NEC Future Program which involves the development of alternatives to enhance rail service to meet future demand within the Northeast Corridor.

Mr. Baer is a graduate of Pomona College and NYU for his Master's and Doctoral studies. He is also the former Mayor of the Township of Millburn in NJ.

Dan Kaplan
Senior Partner
FXFOWLE

Dan Kaplan's passion and preoccupation is sustainable city building. He is widely recognized for integrating design excellence, sustainable innovation and an urban point-of-view into noteworthy architectural and urban design projects. Throughout his 28-year tenure at FXFOWLE, Dan has served in a design and leadership capacity for many of the firm's significant projects–from individual buildings to large scale urban plans.

Dan currently leads the firm's commercial and residential practice. Notable architectural projects include Three, Four and Eleven Times Square, The Greenwich Lane, 35XV, Circa Central Park, 888 Boylston Street in Boston and the Allianz Tower in Istanbul. Significant urban design work includes the master plan for Hudson Yards, the Nordhavnen Peninsula in Copenhagen, the Carlyle master plan in Alexandria, Va., and the recently completed Sunnyside Yards Feasibility Study.

Dan continues to evolve his design vision through architectural investigation, creating commissioned work, and teaching. He remains connected to academia as a co-chair of the Dean's Advisory Board and Visiting Lecturer at Cornell's College of Architecture, Art and Planning.

Sponsor & Host

Todd Shaw
First Vice President, Portfolio Manager
The Shaw Group
Morgan Stanley Global Wealth Management

The Shaw Group concentrates on wealth management. We have over 20 years of experience working with family offices, charitable foundations and high net worth individuals. Our personalized wealth management process is designed to provide a road map to your financial future. Leveraging Morgan Stanley's vast resources, including intellectual capital, experience and dedicated personal service, we work with you to create a personalized wealth strategy. Over time, we adapt it to changing circumstances, helping you to achieve and protect your goals

- **Discover**: Our relationship begins with a thorough understanding of you, your needs, your lifestyle, family and goals for the future
- **Create**: We work with you to develop a road map to help you achieve and protect the outcomes you envision
- **Act**: We help you implement investment, retirement, trust services, cash management and insurance solutions suited to your needs.
- **Adjust**: Achieving your goals requires vigilance and flexibility. We help you monitor your progress and make adjustments as life evolves, market and tax laws shift and priorities change.

We have access to a sophisticated suite of tools to help you implement the Morgan Stanley wealth management process and translate your goals into reality.

Define your specific goals, such as retirement, saving for your children's education, planning for important events and major purchases or creating a legacy for your heirs.

Review your current financial situation, including your net worth, income, investment and asset allocation.

Design a customized strategy to help you achieve your financial goals.

Choose products and accounts to meet your investment and cash management needs

CollabNet

Building the Next Generation Professional Network

CollabNet is pleased to partner in today's Real Estate Master Class Breakfast. This networking meeting is a testament to the informative experience we curate in facilitating an exchange of ideas" between industry leaders and senior peer professionals. To facilitate a candid exchange of "actionable ideas", our events are hosted in a discreet and collegial setting.

Background
CollabNet was founded by Mark Pearlman and Harry Dublinsky to establish the Next Generation Professional Network. The cofounders have extensive industry experience in launching and developing organizations with strong expertise in marketing, media, finance, real estate ,event planning and client engagement. As participants in traditional professional and investor groups, Harry and Mark have strived to establish a new collaborative network that truly meets the business objectives of their robust networks. CollabNet is just that organization. With your participation and candid input, we seek to offer a unique mix of valuable content and peer networking in a stimulating collegial environment.

Come Collab with us
We welcome your feedback on today's event. Please suggest topics, speakers and potential corporate sponsors for future events. We look forward to your active input and participation! An Advisory Board is in formation to organize and scale our organization. Let's Connect and Collaborate! Please feel free to contact us via connect@thecollabnet.com or 212.650.0123

Harry Dublinsky
Managing Director, Real Estate Services Group
EisnerAmper LLP

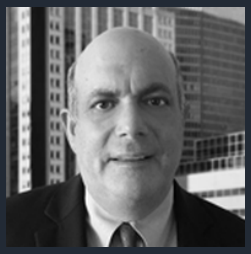
With over two decades in business advisory and accounting, Harry has been extensively involved in many high-profile and complex transactions, advising clients, providing due diligence, and crafting creative solutions for transactions.

An avid networker, Harry has developed strong, working relationships with key industry leaders, public officials, global companies, investment banks, entrepreneurs, family offices, and high net worth individuals, often bringing together his client base at private forums to present new investment opportunities.

Harry routinely gathers the brightest business minds to participate at various business events , ranging from intimate roundtables cofounding the marquee EisnerAmper Real Estate Private Equity Summit (600+ attendees). Such events are often referenced in major media outlets.

In recognition of his achievements, Harry was recently elected to The Counselors of Real Estate (CRE), an exclusive nationwide organization of real estate advisors. He is also a past chairman of the Real Estate Committee of The New York State Society of CPAs.

Event Producer



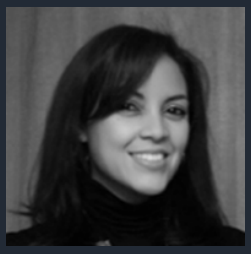
Mark Pearlman
Co-Founder
CollabNet

Mark Pearlman has 30+ years of experience as a marketing and business strategy executive with extensive expertise in financial management, direct investing and organizational development & leadership. As a HNW investor and charity donor, he participates in a wide range of investment, family office and nonprofit conferences and meetings.

Mark collaborates with a select number of investment firms to develop and execute market-changing strategies to generate AUM and build a leadership position for the partnering firm. Most recently, he has been advising Harvest Fund Management - one of the largest China-based Asset Management firms - to develop and execute a rollout strategy to build a market leadership position in the United States.

Mark was part of the original executive team that launched the Fox News Channel under Roger Ailes. Previously, he held numerous upper management positions at CBS.

Mark is a graduate of Brandeis University and holds an MBA from the Sloan School at Massachusetts Institute of Technology.



Karen Gamba
Marketing Director
CollabNet

Karen Gamba is a Business Development, Public Relations and Marketing Strategist with over 15 years' experience in the legal, financial, real estate and entertainment industries. She is the Founder and CEO of Ellipsis, LLC, a startup aimed at leveraging strong network relationships to bring professionals together through focused, innovative industry events. Karen is also Executive Director of Marketing and Business Administration for Molod, Spitz & DeSantis, P.C.

Karen focuses her time on finding unique opportunities for both startups and tenured, high-profile businesses looking for fresh marketing strategies and breaking into new, untapped markets. She has worked with prominent, international politicians and executives across several industries and is a trusted thought-partner and consultant to distinguished and noteworthy firms and media companies.

Karen was recently awarded the "Stars Under 40 Award" that honors professionals who exemplify leadership skills, not only in their chosen fields, but also in their community. Karen studied Marketing and Communications in South Africa and World Economics and Advanced Writing at the University of Oxford.